

# the Intrepid

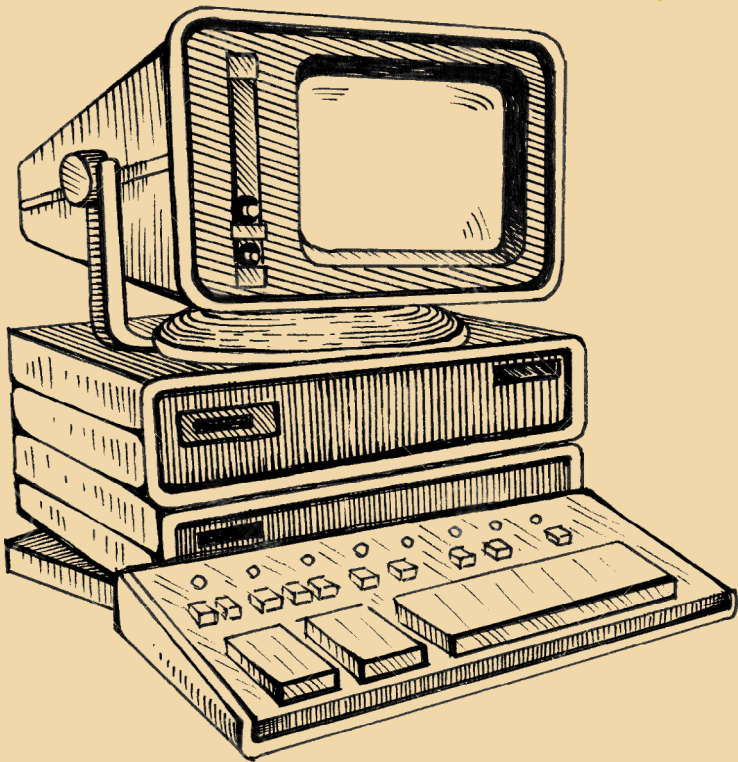
[theintrepid.co.nz](http://theintrepid.co.nz)



**We plan with vision.  
We create authentic  
brands. We tell real  
stories. We deliver  
meaningful results.**

The Intrepid is a strategic marketing, communications and content team based in Aotearoa New Zealand and working globally for agencies large and small.

# Our results speak for themselves.



**Lately we've:** audited a nation's five-year tourism marketing plan and developed a new five-year plan focused around its economic recovery from COVID-19.

**We've also:** redeveloped extensive online content for one of New Zealand's most recognisable brands, the nation's largest university and an international tourism body.

**And we've:** managed the sales and marketing function for a large tourism company throughout the COVID-19 pandemic, helping it to navigate the fast-changing business environment.

# We're absolutely flexible in how we work with clients.

For some, delivery of a discreet one-off project is required; for others, we provide a cost-effective full-service marketing and communications resource – essentially an entire marketing, communications and content team – on-call as needed, with the ability to scale up or down at any time.



# Services



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- Marketing, communications and product strategy
- Public relations and media management
- Brand development and management
- Tactical marketing and advertising campaigns
- Customer journey planning and management
- Social media management
- Content creation and curation

- Website development and management
- Video and photography
- Search Engine Optimisation (SEO)
- Search Engine Marketing
- e-newsletter development and management
- Market research and analysis
- Creative, print and digital media management



# If you've found us you're halfway there

Our team of specialists has worked across corporate, government, small business and non-profit sectors in all aspects of marketing, content and digital. **So let's chat and do great business together.**





our team  
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# Get in touch

## Digital

hello@theintrepid.co.nz  
theintrepid.co.nz

## Verbal

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## Our social life

@theintrepidnz